

➤ PROGRAMME



International Congress & Exhibition



# COLORS, MATERIALS & FINISHES

19 & 20 MARCH 2025

CENTRE DE CONGRÈS  
DE L'AUBE – TROYES

With the support of:



With the support of the French Car Industry:



## JOIN US FOR THIS NEW EDITION OF OUR INTERNATIONAL CONGRESS AND EXHIBITION, COLORS MATERIALS & FINISHES 2025!



**SFIP** – Société Française des Ingénieurs des Plastiques and **SIA** – Société des Ingénieurs de l'Automobile – are organising the 7<sup>th</sup> edition of Congress eco-responsible Colors Materials and Finishes 2023, in Troyes, on 19 & 20 March 2025.

The 2023 edition held in Troyes was a great success and we decided to organize the congress there again!

New feature this year: an AI translation in order to fully embrace the international dimension of CMF experts. The presentations will be subtitled in French or English depending on the language of the speaker.

All breaks will be taken in the luminous exhibition hall offering the attendees a place to exchange in a friendly atmosphere – a real trademark of all our SFIP-SIA events!

Discover the programme, join us for this new edition and enjoy this 2 days of congress and exhibition!

### SCIENTIFIC COMMITTEE

- **Gildas Bureau** - STELLANTIS
- **Maxime CHANTEGRAILLE** - Addiplast Group
- **Amaury Cornilleau & Moez BEN AHMED** - GPA
- **Laurence Dufrancatel** - MATERI'ACT-FORVIA
- **Gérard Liraut** - Renault Group
- **Dominique Manceau** - Plastivaloire
- **Emmanuelle Marie** - GFP
- **Thomas Prenant** - Stellantis
- **Stéphane Ravassard** - Stellantis
- **David Valleré** - Kurz



#### ORGANISATION AND CONTACTS

**Speakers:** Pauline DESPORTES - SFIP // Tél. +33 1 46 53 10 74 // [pauline.desportes@sfip-plastic.org](mailto:pauline.desportes@sfip-plastic.org)

**Exhibition & sponsoring:** Adélaïde EVRA - SIA // Tel. +33 6 45 28 65 73 // [adelaide.evra@sia.fr](mailto:adelaide.evra@sia.fr)

## PROGRAMME 19 MARCH

08:45 › WELCOME COFFEE

09:30 › CONGRESS OPENING

### SESSION BOXES OF DESIGN

09:40 › KEYNOTE - Digital CMF: exploration of new creative playgrounds (IA, 3D Print, Augmented Reality)  
**Gaëtan FUMAZ** – Renault Group

10:15 › KEYNOTE – Uniting to Perform: CMF as a Bridge between Marketing and Design Teams  
**Marion LAMARQUE** – COLOR THE LIFE

10:50 › The MBOX-a fusion of innovation, story and design plotting the next level CMF solutions  
**Dominik EISEND** - MERCK GROUP

11:15 › 2"-2 SLIDES / TIMING À AFFINER SELON LE NOMBRE D'EXPOSANT

11:45 › COFFEE BREAK IN THE EXHIBITION

### SESSION NO MORE HIDING TRANSPARENCY

12:30 › Transparency in all its forms  
**Dominique MANCEAU** – PLASTIVALOIRE & **Thomas LERET** – L'AGENCE PIGMENT

12:55 › Digitalizing the Sampling Process and trends for the enhancement of sustainability in contemporary materials  
**Tobias RAUSCH** & **Stefania SCOTUZZI**- COVESTRO

13:20 › LUNCH IN THE EXHIBITION

### TO SUSTAINABILITY AND BEYOND

15:05 › KEYNOTE - ECO-DESIGN: Definitely Sustainable, Infinitely Desirable, Extremely Simple  
**François FARION** – Renault Group

15:40 › Driving Innovation: Unveiling NAFILean Vision with Sustainable and transformative Color Material and Finishes (CMF) Solutions for the Automotive Industry  
**Clément DE GABORY** - MATERI'ACT

16:05 › COFFEE BREAK IN THE EXHIBITION

16:50 › Color Design meets Sustainability: innovative solutions for urban mobility  
**Bertrand CHATAGNIER**, **Maurice CARFANTAN** – STELLANTIS - **Coralie MARAFFON**, **Laura CARRILLO** – AVIENT

17:15 › Exploring Speckled-effects opportunities for new injection-moulded designs  
**Jean ANNEQUIN** - GRAFE

17:40 › NETWORKING COCKTAIL IN THE EXHIBITION

18:40 › END OF THE FIRST DAY

20:30 › VISIT AND COCKTAIL DINNER AT THE MAISON DE L'OUTIL ET DE LA PENSÉE OUVRIÈRE

## PROGRAMME 20 MARCH

08:00 › WELCOME COFFEE

### SESSION RECYCLE TO BE PIONEER

08:30 › From vision to reality: pioneering sustainable building materials at Le Pavé  
**Jim PASQUET** – LE PAVÉ

08:55 › Sustainable concept of monomaterial for decorative interior parts  
**Christophe TIRLEMONT, Régis DUPLESSY** – EUROSTYLE SYSTEMS

09:20 › KEYNOTE - How to meet customization of Stellantis vehicles while meeting the objectives of neutrality carbon, materials standardization, securing supply chain and reducing materials costs?  
**MAURICE CARFANTAN** - STELLANTIS

09:55 › COFFEE BREAK IN THE EXHIBITION

### SESSION BORN TO BE ENVIRONMENTALLY FRIENDLY

10:40 › Mäder group, a player in decarbonization  
**Corinne FERNEZ & Estelle BARREAU** – MÄDER

11:05 › Calligram: Unique Coated Fabric for Decoration, Backlighting and Functionalization of Automotive Interiors  
**Nicolas AMOUROUX** – WESTLAKE & **Cécile PAYOUX** – GRIFFINE

11:30 › Formaldehyde and PFAS free textile coatings and debonding primer: new solutions for more sustainable coatings  
**Florent DELIANE** - APPLUS+ RESCOLL

11:55 › LUNCH IN THE EXHIBITION

13:55 › New sustainable aesthetic for interior  
**Alexander BARTELS** – EASTMAN - **Viviana RONZANO** & *Maurice CARFANTAN* - STELLANTIS

14:20 › Setting New Standards for Automotive Interiors with Sustainable and High-Performance Natural Fibre Solutions  
**Nicolas SAMSON** - Bcomp

14:45 › From leather waste to performance material: A Circular Approach for Automotive interiors  
**Mathylde COIGNARD** - ARKEMA, **Noémie DUMESNIL** - AUTHENTIC MATERIAL

15:10 › CONCLUSION

15:15 › END OF THE CONGRESS



MORE INFORMATION



[www.sfip-plastic.org](http://www.sfip-plastic.org)



[www.sia.fr](http://www.sia.fr)



## JOIN US FOR A SPECIAL SOCIAL EVENT AND GALA DINNER!

17:40

### Cocktail in the Exhibition Hall

Want to enjoy networking in a friendly atmosphere with all the congress' attendees? On the 1<sup>st</sup> day, after the visit, join us for a dedicated time with the exhibitors before leaving for the dinner at the Hotel de Ville.

20:30

### Visit & cocktail dinner at the MOPO (Musée de l'Outil et de la pensée Ouvrière)

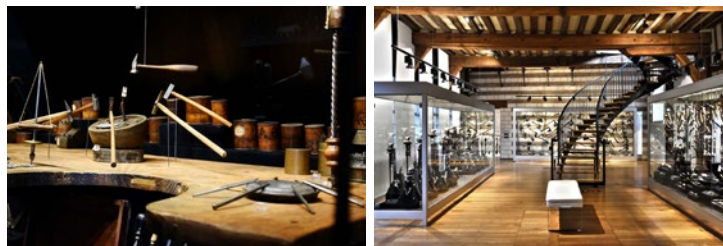
The cocktail dinner will take place in the museum where you can eat in the numerous rooms while visiting the collection of this extraordinary museum.

Created mostly by Paul Feller s.j., a forward-looking Jesuit priest, the MOPO is dedicated to the passing on of knowledge and the promotion of apprenticeship. The museum boasts a collection of more than 12 000 tools showcased in 65 display cases in a remarkable scenography.

The contemporary power of the scenography adds to the story and power of each multi material tool (wood, iron, leather, mineral), painstakingly brought back to life!

#### MOPO

Maison de l'Outil et de la Pensée Ouvrière  
7, rue de la Trinité  
10000 Troyes



## CONGRESS VENUE

### Centre des Congrès de l'Aube

2 Rue Pierre Labonde  
10026 Troyes  
FRANCE



#### By train

Troyes station, the Centre des Congrès is at 10mn walk.

*Please note that the first train from Paris leaves at 5:42 am should you wish to arrive the day of the event make sure to book your ticket well in advance.*

#### By car

**A5 / A26** motorway intersection, at the crossroads of Europe's major routes  
A5 > Paris – Troyes – Dijon  
A26 > Calais – Reims – Troyes

**Pay parking near the congress centre :**  
4 Place de la Libération, 10000 Troyes

Access map and other car parks:  
[www.troyesparcauto.com](http://www.troyesparcauto.com)

## EXHIBITION & ADVERTISING

During the congress, an exhibition will be held. All breaks will take place in the exhibition allowing attendees and exhibitors to exchange in a friendly atmosphere.

**In addition, we offer exhibitors the opportunity to make a speech in the plenary room before the break of the 1<sup>st</sup> day: "2min/2slides".**

### BOOK A BOOTH

	BASIC	SHELL	BUSINESS	PREMIUM	EXCLUSIVE	ELITE
<b>Rates € (Exc. French VAT of 20%)</b>	<b>3 400 €</b>	<b>4 500 €</b>	<b>7 200 €</b>	<b>12 000 €</b>	<b>16 600 €</b>	<b>24 200 €</b>
Fitted-out booth	6 sqm	9 sqm	12 sqm	18 sqm	24 sqm	30 sqm
Included badges	2	2	4	8	10	12
Dedicated space on the congress app	✓	✓	✓	✓	✓	✓
Logo on congress materials			✓	✓	✓	✓
Ad in digital book of conference			1	1	1	1
Ad in digital program			1/2	1/2	1	1
Advertising on the exhibitor's page (SIA's APP)				✓	✓	✓
E-mail banner						✓
Preferential location in exhibition						✓
Announcement as major sponsor						✓
Extra badges discount*		-10%	-20%	-30%	-40%	-40%
Extra Square Meter				500 € per square meter		

\* As SMEs / Universities & Labs enjoy a lower entry rate, they cannot benefit from this extra discount.

### ADVERTISING // VISIBILITY

<b>Rates € (Exc. French VAT of 20%)</b>	BACK COVER	INSIDE	INSIDE FRONT COVER	INSIDE BACK COVER
Digital program	950 €	950 €	1 300 €	950 €
Digital Conference book	950 €	950 €	1 300 €	950 €
Advertising on the app's homepage			1 500 €	
Advertising on the exhibitor's page			1 000 €	
Insertion of company booklet / goodies in the conference bags			1 500 €	
Lanyards			2 000 €	
Lunch, cocktail or Gala Dinner sponsoring*			On request	

\* Company name & logo on all congress material as sponsor + your poster(s) next to the table(s) buffet.



# REGISTRATION FORM

International Congress and Exhibition CMF - March 19 & 20, 2025 - Ref: 2025-05 CMF

Register directly on line: [www.sia.fr](http://www.sia.fr)

## IN BLOCK CAPITALS

M<sup>rs</sup>  M<sup>r</sup>

Family name : ..... First Name: .....

Company: ..... Department: .....

Position: .....

Address: .....

Post code: ..... City: ..... Country: .....

Tel ..... Mobile: ..... Email .....

VAT Number .....

## REGISTRATION FEES

- 1176 € TTC** (980 € HT) - SIA – SFIP members
- 1308 € TTC** (1090 € HT) - Non members
- 804 € TTC** (670 € HT) - Co-authors\*, small firms (< 100 people\*\*), Univ-Labs, PhD student, Member of SIA Expert
- 0 €** - Speaker\*\*\*, Exhibitor, Steering Committee
- 0 €** - Package prime SFIP

\*2 co-authors max

\*\* Small firms, researchers and laboratories must not come under the control big firms > 100 employees

\*\*\* Speaker (one by company by presentation)

## SOCIAL EVENT

- YES, I will attend the **cocktail in the Exhibition Hall**
- YES, I will attend the **cocktail Dinner at the MOPO**

## PAYMENT Please precise the invoice address

Address .....

Post code ..... City ..... Country .....

- By check in Euros made payable to:** "Société des Ingénieurs de l'Automobile"
- By bank transfer in Euros made payable to:** "Société des Ingénieurs de l'Automobile" (please enclose a copy)  
IBAN: FR76 30003 03290 00020040139 58 – BIC – Adresse SWIFT : SOGEFRPP  
**Please, precise your company name and reference: 2025-05 CMF**

**By credit card**                       American Express                       Diners                       Visa                       Eurocard Mastercard

I hereby .....

Authorise the organisers to charge my credit card to the amount of ..... €

On my Card n° ..... Expiration date ..... / .....

3 or 4 digit CVV or CVC number (on back or front of credit card) .....

Cardholder's name .....

**Date & signature:**

**Company stamp:**

## REGISTRATION CONDITIONS

- Registration fees include participation in the conference, abstracts book and PDF presentations.
- Where it is not possible to send the payment together with the form, each registration should be accompanied by an official purchase order. Failing reception of an official purchase order or payment on the day of the congress, we regret that you will not be allowed entry to the congress.
- When we have received the registration form, we will send you a confirmation message and an invoice. Please indicate the accounts department address when necessary.
- For any cancellation before **February 19<sup>th</sup> 2025**, 30% of the registration fee will remain payable to the organisers. After this date, the full fee will be payable. Participants may request a replacement in writing.



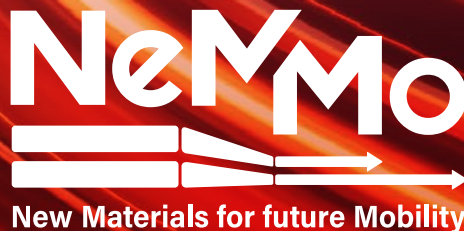
International Congress & Exhibition

# NeMMo 2025

New Materials for future Mobility

4<sup>TH</sup> EDITION

JULY 2 & 3, 2025  
RENNES- FRANCE



With the support of:



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